

7 Secrets to Magic Money-Making



You can do this every month and watch your money grow. ❤️

Here are 7 Questions that will Grow your Business!

1. How much money do you want to make this month?

So my beautiful. I'm always surprised at how stuck goddesses can get when it comes to coming up with a number. Here's what I want to remind you:

The number is just a number. It is not your value. It is not a symbol of success or goodness. It does not indicate who you are. It is not a price on your life or self-worth. When I see a number goal, I'm not making a value judgment. I'm seeing it as a challenge, a game, a possibility. I like thinking about how we can make other numbers (number of people, number of prices, number of income streams) add up to that number. like monopoly, or sudoku, or connect four. Lining up the pieces, dots, paper, numbers. it's just a number, whether it is \$200 or \$20000. and it is a fun game to play in.

There is no wrong answer when it comes to this question.

You can play for \$100. Or you can play for \$10,000. I've had goddesses write down (& meet) \$70 for this goal. I've had goddesses write down (& meet) \$17,000 for this goal.

It's whatever number feels right to you – the one that resonates for you of what you need right now.

For this game, I'm going to say \$10,000 as an example.

2. How could you get to that number?

So, you know how much you want to make this month. Now let's work out how we can reach that amount. It's a numbers game – and trust me, it can be FUN! Let's use different ways of getting there, playing with the prices and numbers of items sold until you find something that is fun and achievable. You can:

- Use products you already have
- Use services you offer
- Come up with new projects, joint ventures, kits, courses or events!!!
- Keep playing with the numbers to find numbers that suit you!

<u>Product/Service</u>	<u>Price</u>	<u># Sold</u>	<u>Total</u>
Meditation kits	\$34.97	40	\$1399
2020 Workbook	\$9.97	100	\$997
Coaching session	\$350	10	\$3500
Written Report	\$19.97	100	\$1997
YouTube Ad revenue			\$2107

3. What actions do you need to take to make those numbers?

Once you feel happy & comfortable with the amounts, come up with action items that you will need to do to help you reach those mini goals. For example: To reach this goal:

<u>Product/Service</u>	<u>Price</u>	<u># Sold</u>	<u>Total</u>
Meditation kits	\$34.97	40	\$1399

My action items for reaching that target:

A: Give to other bloggers to review

A: Create an affiliate program

A: Do giveaways on other blogs to draw attention to it

A: Feature it on my blog and newsletter?

?: Think about raising price for it?

?: Think about any fears goddesses may have about buying it – is there a way I can help them overcome those fears?

?: Can I make my sacred sales page more clear? Important things to do:

- Go through each of your products/services & write a list of what you need to do to make it happen!!!
- Go to the Marketing Class & brainstorm ideas of how to sell your product!!!
- Go to Facebook groups and share your ideas with other Goddesses

4. What other goals would you like to reach in your business this month?

This is the stuff that's not directly tied to income today, but is important nonetheless.

Here's some examples.

- Write 2 guest blog posts
- Get to 1000 YouTube subscribers
- Work on portion of a project
- Increase Twitter followers to 2000
- Increase Instagram followers to 4000
- Grow mailing list subscribers by 300

5. HOW do you want to work & live this month?

Because it's important to actually have a life that is nourishing and inspiring for you.

Answer these:

- How many working hours?
- Time out?
- Connection?
- What do you want to FEEL this month while you work?

Some examples from other goddesses:

- I want to continue my new practice of a daily walk
- Draw/Paint more!!!!
- Lots of Rest and Time-to-Myself built in.
- Body care: yoga, lots of walking, exercise, mindful eating.
- I would like to work on not-burning-out.

6. What do you need help with? Where can you get it?

Do you need:

- Brainstorming help
- Accountability
- Technical help
- Accounting or bookkeeping support
- To outsource
- A friend to celebrate your successes with you?

Get quiet and listen to what the voice inside you is asking for help with.

Then, work out where you can get it.

And if you don't know where you can find it right now, just assign it to the "Universe." Keep your eyes peeled & your ears to the ground... you'll hear the beat of your support tribe soon.

7. How will you reward yourself when you get there? I love rewards!!!

They are SUCH a wonderful way of actually CELEBRATING your successes!!!

Some examples of rewards I've had or other goddesses have used:

- A writer's date
- An artist's date
- A new hat
- An e-course
- Read a cheesy mystery or romance novel & devour it all in one hit.
- Total Bragging Rights for reaching your income goal!

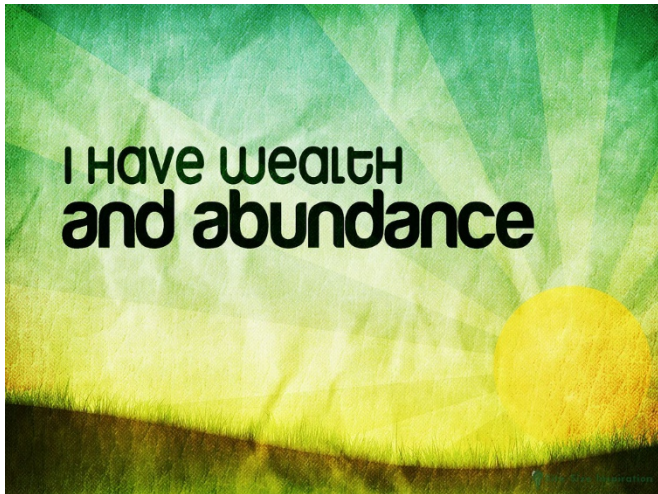
4. What other goals would you like to reach in your business this month?

5. HOW do you want to work & live this month?

6. What do you need help with? Where will you get it?

Help	Where to get it

7. How will you reward yourself when you get there?



Touch here whenever you need a boost you can do it!

Love and Abundance,

Xx,

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